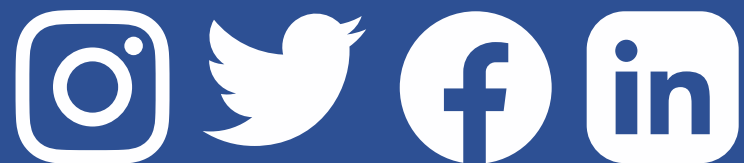


# 2022 Estuary Blueprint Social Media Toolkit



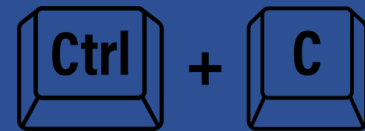
Our Socials:



San Francisco  
**ESTUARY PARTNERSHIP**

# How to use our toolkit:

Select the text for the platform you plan to use and copy. Then click the photo and download.



Upload the photo into desired platform and paste the caption into the text box and post!

Remember to tag us!



## FAQ:

### Why should we post this?

- Posting about our updated Blueprint will help spread the word both to potential partners and the general public so that they may become informed. Spreading the word is vital to successful implementation of Blueprint actions.

### Who can we contact with questions?

- Please email any questions to [blueprint@sfestuary.org](mailto:blueprint@sfestuary.org)

### Where can I find more information?

- You can read the detailed Blueprint [here!](#)

### New to social media?

- [Twitter tutorial](#)
- [Instagram tutorial](#)
- [Facebook tutorial](#)



# Our Hashtags/Tags:

#2022EstuaryBlueprint #partnershipinaction



@sfestuarypartnership



@San Francisco Estuary Partnership



@SFEstuary

# Climate Change

Copy and Paste captions 

## Instagram

What is the region doing in the next five years to address the effects of climate change in the #Bay and #Delta? Read the #2022EstuaryBlueprint to find out! link in bio of @sfestuarypartnership  
#climatechange #environmentalaction  
#climateadaptation

## Facebook

What is the region doing in the next five years to address the effects of climate change in the #Bay and #Delta? Read the #2022EstuaryBlueprint to find out! [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint).  
#climatechange #environmentalaction  
#climateadaptation

## Twitter

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#partnershipinaction #climateadaptation



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# Sea Level Rise

Copy and Paste captions



## Instagram

Between now and 2100, the Bay's daily tides are likely to rise three to six feet due to global sea level rise, potentially affecting thousands of people, jobs, and infrastructure. The newly released Estuary Blueprint lays out a five-year plan to achieve thriving habitats and wildlife, improved water quality for people and animals, increased scale and pace of climate change adaptation and planning, and healthier human and wildlife communities. Click the link in @sfestuarypartnership bio to read more.

#estuary #2022estuaryblueprint  
#climateadaptation #environment

## Facebook

Between now and 2100, the Bay's daily tides are likely to rise three to six feet due to global sea level rise, potentially affecting thousands of people, jobs, and infrastructure. The newly released Estuary Blueprint lays out a five-year plan to achieve thriving habitats and wildlife, improved water quality for people and animals, increased scale and pace of climate change adaptation and planning, and healthier human and wildlife communities. Click the link to read more [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint)

#estuary #2022estuaryblueprint  
#climateadaptation #environment

## Twitter

Between now and 2100, the Bay's daily tides are likely to rise three to six ft due to global #sealevelrise, potentially affecting thousands of people. The #2022EstuaryBlueprint lays out a plan to improve our region's response. Read at: [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint) #partnershipinaction



Click the image to download



# Community

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## Instagram

How does the Estuary's health affect you?  
Having a healthy Estuary means being able to enjoy it through recreational activities. A healthy Estuary also acts to protect communities from flooding and water quality contamination. Check out the updated blueprint to see how we are working together toward a healthy Estuary for human and wildlife communities: link in bio of @sfestuarypartnership  
#climatechange #flooding #waterquality  
#environment

## Facebook

How does the Estuary's health affect you?  
Having a healthy Estuary means being able to enjoy it through recreational activities. A healthy Estuary also acts to protect communities from flooding and water quality contamination. Check out the updated blueprint to see how we are working together toward a healthy Estuary for human and wildlife communities: :  
sfestuary.org/estuary-blueprint  
#climatechange #flooding #waterquality  
#environment

## Twitter

A healthy #SFEstuary means being able to enjoy recreational activities as the #estuary protects communities from flooding and water quality #contamination. Check out the #2022EstuaryBlueprint to see how a healthy Estuary can support healthy communities: <https://www.sfestuary.org/estuary-blueprint/>



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# Action 1: Climate Resilience

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## Instagram

While climate change intensifies, we must work together to come up with solutions that work for people and planet. The #2022EstuaryBlueprint accelerates climate action for the San Francisco Bay Area and Sacramento–San Joaquin Delta region. With #partnershipinaction, we can meet the moment: link in bio of @sfestuarypartnership #2022EstuaryBlueprint, #partnershipinaction, #climatechange, #climate

## Facebook

While climate change intensifies, we must work together to come up with solutions that work for people and planet. The #2022EstuaryBlueprint accelerates climate action for the San Francisco Bay Area and Sacramento–San Joaquin Delta region. With #partnershipinaction, we can meet the moment: <https://www.sfestuary.org/estuary-blueprint/> @SFBCDC @deltastewardshipcouncil #2022EstuaryBlueprint, #partnershipinaction, #climatechange, #climate

## Twitter

As #climatechange intensifies we must work together to come up with solutions that work for people and planet. The #2022EstuaryBlueprint accelerates #climateaction for the #SFBay Area and Sacramento–San Joaquin Delta region. #sacdelta #partnershipinaction  
<https://www.sfestuary.org/estuary-blueprint/>



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# Action 2: Equity

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## Instagram

The updated Estuary Blueprint acknowledges the disparities between different communities when it comes to climate change. Our goal is to minimize these impacts through consideration and planning while working with frontline, underserved, and indigenous communities. Learn more by clicking the link in @sfestuarypartnership bio.

@deltastewardshipcouncil

#2022EstuaryBlueprint #equity

#climatechange #climateaction

#indigenousknowledge

## Facebook

The updated Estuary Blueprint acknowledges the disparities between different communities when it comes to climate change. Our goal is to minimize these impacts through consideration and planning while working with frontline, underserved, and indigenous communities.

Learn more at

<https://www.sfestuary.org/estuary-blueprint/>

@deltastewardshipcouncil

#2022EstuaryBlueprint #equity

#climatechange #climateaction

#indigenousknowledge

## Twitter

The #2022EstuaryBlueprint acknowledges racial and social disparities when it comes to #climatechange. Our goal is to minimize these effects through consideration and planning while working with underserved and indigenous communities and Tribes. #equity.

<https://www.sfestuary.org/estuary-blueprint/>



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# Action 3: Adaptation Planning

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## Instagram

The advancement of natural and nature-based infrastructure is key to achieving climate resilience. However, there are several barriers that can slow down the process and implementation of projects. The #2022EstuaryBlueprint seeks to dismantle these obstacles, click the link in @sfestuarypartnership bio to learn more. @mtcbata #climatecrises #climatesolutions #climateadaptation #bayarea

## Facebook

The advancement of natural and nature-based infrastructure is key to achieving climate resilience. However, there are several barriers that can slow down the process and implementation of projects. The #2022EstuaryBlueprint seeks to dismantle these obstacles. Click the link to learn more: <https://www.sfestuary.org/estuary-blueprint/> @mtcbata #climatecrises #climatesolutions #climateadaptation #bayarea

## Twitter

The advancement of natural and #naturebasedsolutions is key to achieving #climateresilience. However, there are several barriers that can slow down the process and implementation of projects. The #2022EstuaryBlueprint seeks to dismantle these obstacles:  
<https://www.sfestuary.org/estuary-blueprint/>



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# Action 4: Adaptation Projects

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## Instagram

The #2022EstuaryBlueprint aims to accelerate the implementation of natural and nature-based solutions to address issues such as sea level rise and more. Find out more about specific solutions at the link in @sfestuarypartnership bio @ca\_coastal #naturebasedsolutions #naturalsolutions #climateadaptations

## Facebook

The #2022EstuaryBlueprint aims to accelerate the implementation of natural and nature-based solutions to address issues such as sea level rise and more. Find out more about specific solutions at <https://www.sfestuary.org/estuary-blueprint/> @CoastalConservancy #naturebasedsolutions #naturalsolutions #climateadaptations

## Twitter

The #2022EstuaryBlueprint aims to accelerate implementation of natural and nature-based strategies to address #climatechange issues such as #sealevelrise and more.  
#naturebasedsolutions #naturalsolutions #climateadaptation  
<https://www.sfestuary.org/estuary-blueprint/>



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# Action 5: Watershed Connections

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## Instagram

Reestablishing watershed connections between creeks and floodplains is vital to habitat restoration, flood management, water quality improvement, food supply and much more. The #2022EstuaryBlueprint plans to implement projects which will connect watersheds to the Estuary so that the Bay and Delta regions can reap the benefits. Discover more at the link in @sfestuarypartnership bio.  
#watershed #watershedmanagement  
#climate

## Facebook

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## Twitter

Reestablishing watershed connections between creeks and floodplains is vital to #habitat #restoration, #flood mgmnt, #water quality, food supply, & more. The #2022EstuaryBlueprint will implement reconections so #SFBay and #sacdelta can reap the benefits: <https://www.sfestuary.org/estuary-blueprint>



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# Action 6: Sediment

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## Instagram

Sediment is a vital building block for ecosystem health. Unfortunately, human activity has significantly decreased the Estuary's sediment supply. See what the #2022EstuaryBlueprint plans to do to redistribute sediment and advance ecosystem restoration at the link in @sfestuarypartnership bio.  
#sealevelrise #sediment

## Facebook

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#sealevelrise #sediment

## Twitter

Sediment is a vital building block for #ecosystem health, but human activity has significantly decreased the Estuary's #sediment supply. See what the #2022EstuaryBlueprint plans to do to redistribute sediment for ecosystems and #sealevelrise #sediment  
<https://www.sfestuary.org/estuary-blueprint/>



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# Action 7: Carbon Management

**Copy and Paste captions**



## Instagram

Wetlands act as a major carbon sink, making them a useful tool for greenhouse gas reduction and subsidence prevention- a major issue in the Delta due to dried out wetlands. The #2022EstuaryBlueprint aims to restore our wetlands to improve carbon sequestration. Learn more about specifics at the link in @sfestuarypartnership bio.  
#wetlands #climateknowledge  
#carbonemissions

## Facebook

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<https://www.sfestuary.org/estuary-blueprint/>  
#wetlands #climateknowledge  
#carbonemissions

## Twitter

#Wetlands act as a major carbon sink, making them a great tool for #greenhousegas reduction and subsidence prevention-a major issue in the Delta. The #2022EstuaryBlueprint aims to restore our wetlands to improve #carbonsequestration. #wetlandswednesday  
<https://www.sfestuary.org/estuary-blueprint>



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# Action 8: Wetland Monitoring

**Copy and Paste captions**



## Instagram

The Wetlands Regional Monitoring Program collects data about tidal wetlands to improve management and restoration of these precious habitats. By staying informed, we can restore and adapt at a regional level. Read more at the link in @sfestuarypartnership bio.

#climatechange #wetlands  
#WRMPWednesday  
#2022EstuaryBlueprint

## Facebook

The Wetlands Regional Monitoring Program collects data about tidal wetlands to improve management and restoration of these precious habitats. By staying informed, we can restore and adapt at a regional level. Read more at <https://www.sfestuary.org/estuary-blueprint/>

#climatechange #wetlands  
#WRMPWednesday  
#2022EstuaryBlueprint

## Twitter

The Wetlands Regional Monitoring Program collects data about tidal wetlands to improve management and restoration of these precious habitats. By staying informed, we can restore and adapt at a regional level. #climatechange #WRMPWednesday @sfei\_asc  
<https://www.sfestuary.org/estuary-blueprint>



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# Action 9: Intertidal/Subtidal Habitats

**Copy and Paste captions**



## Instagram

Oyster reefs, eelgrass beds, macroalgal beds, mudflats, rocky areas, and coarse sandy beaches are very important to the Estuary's biodiversity. The #2022Estuaryblueprint seeks to restore these watery treasures. You can learn more at the link in @sfestuarypartnership bio.

#climate #environment  
#2022Estuaryblueprint #oysterreefs

## Facebook

Oyster reefs, eelgrass beds, macroalgal beds, mudflats, rocky areas, and coarse sandy beaches are very important to the Estuary's biodiversity. The #2022Estuaryblueprint seeks to restore these watery treasures. You can learn more at

<https://www.sfestuary.org/estuary-blueprint/>  
#climate #environment  
#2022Estuaryblueprint #oysterreefs

## Twitter

Subtidal and intertidal habitats like #oysterreefs, eelgrass beds, and mudflats are very important to the Estuary's #biodiversity. The #2022EstuaryBlueprint seeks to restore these watery treasures. Read more: <https://www.sfestuary.org/estuary-blueprint/>  
#climate #environment



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# Action 10: Tidal Marsh

**Copy and Paste captions** 

## Instagram

Did you know that sea level rise threatens to drown tidal marshes across the region? The #2022EstuaryBlueprint aims to restore, protect, and enhance these important habitats. Read about it here: the link in @sfestuarypartnership bio.  
#tidalmarsh #ecosystems  
#climateadaptation #restoration  
#wetlands

## Facebook

Did you know that sea level rise threatens to drown tidal marshes across the region? The #2022EstuaryBlueprint aims to restore, protect, and enhance these important habitats. Read about it here: <https://www.sfestuary.org/estuary-blueprint/> #tidalmarsh #ecosystems  
#climateadaptation #restoration  
#wetlands

## Twitter

#DYK that #sealevelrise threatens to drown tidal marshes across the #SFEstuary region? The #2022EstuaryBlueprint aims to restore, protect, and enhance these important habitats. Read here: <https://www.sfestuary.org/estuary-blueprint/> #tidalmarsh #ecosystems #climateadaptation #restoration #wetlands



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# Action 11: Transition Zones

**Copy and Paste captions** 

## Instagram

Rising seas threaten many ecosystems across the region. Transition zones will be essential for habitats that will migrate upland along with sea level rise. Read about it on our website linked in the bio of @sfestuarypartnership  
#sealevelrise #transitionzones  
#climateeducation #adaptation

## Facebook

Rising seas threaten many ecosystems across the region. Transition zones will be essential for habitats that will migrate upland along with sea level rise. Read about it on our website  
<https://www.sfestuary.org/estuary-blueprint/> #sealevelrise  
#transitionzones #climateeducation  
#adaptation

## Twitter

With #climatechange, #ecosystem transition zones will be essential to maintaining #ecosystems services such as protecting communities from #sealevelrise and providing #wildlife habitat. Read what the #2022EstuaryBlueprint says about transition zones here:  
<https://www.sfestuary.org/estuary-blueprint/>



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# Action 12: Managed Wetlands

**Copy and Paste captions**



## Instagram

Managed wetlands provide critical habitat to waterfowl and have the potential to provide even more habitat value if stewarded correctly. Read the #2022EstuaryBlueprint to learn more, linked in @sfestuarypartnership bio.  
#wetlands #managedponds #earth #outdoors

## Facebook

Managed wetlands provide critical habitat to waterfowl and have the potential to provide even more habitat value if stewarded correctly. Read the #2022EstuaryBlueprint to learn more: [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint).  
#wetlands #managedponds #earth #outdoors

## Twitter

Managed wetlands like duck hunting ponds provide critical habitat to waterfowl and have the potential to provide even more habitat value if stewarded correctly. Read the #2022EstuaryBlueprint to learn more: [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint). #wetlands #managedponds #earth #outdoors



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# Action 13: Seasonal Wetlands

Copy and Paste captions



## Instagram

A seasonal wetland can be found upland and  
and only floods/fills during winter rains.  
Seasonal wetlands provide vital habitat for  
waterfowl and shorebirds. The  
#2022EstuaryBlueprint seeks to enhance and  
restore non-tidal seasonal wetlands and  
explore partnerships with landowners around  
grazing and forest management. Learn more  
in @sfestuarpartnership bio.  
#seasonalwetlands #restoration  
#environmentalrestoration  
#partnershipinaction

## Facebook

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and only floods/fills during winter rains.  
Seasonal wetlands provide vital habitat for  
waterfowl and shorebirds. The  
#2022EstuaryBlueprint seeks to enhance and  
restore non-tidal seasonal wetlands and  
explore partnerships with landowners around  
grazing and forest management. Learn more  
here: [https://www.sfestuary.org/estuary-  
blueprint/](https://www.sfestuary.org/estuary-blueprint/) #seasonalwetlands #restoration  
#environmentalrestoration  
#partnershipinaction

## Twitter

Seasonal #wetlands provide vital habitat for waterfowl and #wildlife. The #2022EstuaryBlueprint seeks to enhance and restore seasonal wetlands and explore partnerships w/ #farmers and #ranchers on grazing and forest mgmnt #partnershipinaction sfestuary.org/estuary-blueprint @USDA NRCS



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# Action 14: Creeks

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## Instagram

River and creek habitats are home to iconic Californian fish, such as salmon and steelhead trout. Over the next 5 years, the #2022EstuaryBlueprint plans to restore riparian habitats and activate the Bay Area Watershed Network. Learn how through the link in @sfestuarypartnership bio.  
#creekhabitats #riverhabitats  
#habitatrestoration #estuary

## Facebook

River and creek habitats are home to iconic Californian fish, such as salmon and steelhead trout. Over the next 5 years, the #2022EstuaryBlueprint plans to restore riparian habitats and activate the Bay Area Watershed Network. Learn how at <https://www.sfestuary.org/estuary-blueprint/>  
#creekhabitats #riverhabitats  
#habitatrestoration #estuary

## Twitter

#River and #creek habitats are home to iconic Californian fish, such as #salmon and steelhead #trout. Over the next 5 years, the #2022EstuaryBlueprint plans to restore riparian habitats and re-activate the Bay Area Watershed Network. <https://www.sfestuary.org/estuary-blueprint/> #partnershipinaction



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# Action 15: Invasive Species

**Copy and Paste captions** 

## Instagram

Invasive species are one of the biggest threats to native species and the food web in our Estuary. The #2022EstuaryBlueprint calls for prevention and eradication of invasive species in the Estuary. Learn about it through the link in @sfestuarypartnership bio.

#invasivespecies #preventionfirst  
#Sfestuary #2022estuaryblueprint

## Facebook

Invasive species are one of the biggest threats to native species and the food web in our Estuary. The #2022EstuaryBlueprint calls for prevention and eradication of invasive species in the Estuary. Learn about it here:

<https://www.sfestuary.org/estuary-blueprint/>  
#invasivespecies #preventionfirst  
#Sfestuary #2022estuaryblueprint

## Twitter

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# Action 16: Freshwater Flows

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## Instagram

Inadequate freshwater flow is one of the Estuary's biggest stressors, particularly from the Sacramento and San Joaquin rivers and their tributaries. The #2022EstuaryBlueprint seeks to improve the freshwater flows through the Delta and San Francisco Bay. Click the link in @sfestuarypartnership bio for more.

#freshwaterflow #Delta #sfbay  
#sanfranciscobay #environment

## Facebook

Inadequate freshwater flow is one of the Estuary's biggest stressors, particularly from the Sacramento and San Joaquin rivers and their tributaries. The #2022EstuaryBlueprint seeks to improve the freshwater flows through the Delta and San Francisco Bay.

Click the link for more:

<https://www.sfestuary.org/estuary-blueprint/>  
#freshwaterflow #Delta #sfbay  
#sanfranciscobay #environment

## Twitter

Inadequate freshwater flow is one of the Estuary's biggest stressors, particularly from the #Sacramento and San Joaquin rivers and their tributaries. The #2022EstuaryBlueprint seeks to improve freshwater flows through the #sacdelta and #SFBay. For more:  
<https://www.sfestuary.org/estuary-blueprint/>



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# Action 17: Water Conservation

**Copy and Paste captions**



## Instagram

More efficient landscaping and residential water usage can help us reach water conservation goals. Learn more about plans for water conservation in the #2022EstuaryBlueprint: link in @sfestuarypartnership bio.  
#waterconservation  
#environmentallyconscious  
#reducewaterusage #californiadrought

## Facebook

More efficient landscaping and residential water usage can help us reach water conservation goals. Learn more about plans for water conservation in the #2022EstuaryBlueprint: [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint).  
#waterconservation  
#environmentallyconscious  
#reducewaterusage #californiadrought

## Twitter

More efficient landscaping and residential water usage can help us reach water conservation goals.  
Learn more about plans for #water #conservation in the #2022EstuaryBlueprint:  
[sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint) #waterconservation #californiadrought @BayREN Official  
@SPUR Urbanist @ReNUWIt



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# Action 18: Recycled Water

## Copy and Paste captions



### Instagram

What is recycled water? It refers to used water which has been treated to meet drinking or non-drinking standards. The #2022EstuaryBlueprint strives to increase the efficiency and use of recycled water throughout the region. Learn more at the link in @sfestuarypartnership bio.

#recycledwater #drought  
#californiadrought #ecofriendly  
#climatechange

### Facebook

What is recycled water? It refers to used water which has been treated to meet drinking or non-drinking standards. The #2022EstuaryBlueprint strives to increase the efficiency and use of recycled water throughout the region. Learn more at [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint).

#recycledwater #drought  
#californiadrought #ecofriendly  
#climatechange

### Twitter

What is recycled water? It refers to used water which has been treated to meet potable or non-potable standards. The #2022EstuaryBlueprint strives to increase the efficiency and use of recycled water throughout the region. Learn more at [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint)



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# Action 19: Stormwater Management

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## Instagram

In cities around the region, streets and sidewalks cover about 15-25% of the land. These surfaces prevent water from being absorbed by the soil, and carry pollutants into the Estuary. Green stormwater infrastructure can reduce this runoff which harms our Estuary. Read more at the link in @sfestuarypartnership bio.  
#stormwaterrunoff #waterpollution

## Facebook

In cities around the region, streets and sidewalks cover about 15-25% of the land. These surfaces prevent water from being absorbed by the soil, and carry pollutants into the Estuary. Green stormwater infrastructure can reduce this runoff which harms our Estuary. Read more here: [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint)  
#stormwaterrunoff #waterpollution

## Twitter

Streets and sidewalks prevent water from being absorbed by the soil and also carry pollutants into the #SFBay and #Delta. Green stormwater infrastructure can help slow, filter, and reduce this runoff which harms our Estuary. Read more here: [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint) #waterpollution



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# Action 20: Nutrients

Copy and Paste captions



## Instagram

Excess levels of nutrients in the water can be harmful to water quality, wildlife, and can even create harmful algal blooms which are dangerous for people who boat, fish, or swim in the water. The #2022EstuaryBlueprint promotes monitoring and studies of nutrients in the Estuary to prevent harm. Learn more through the link in @sfestuarypartnership bio. #waternutrients #wastewater #climatechange #globalwarming

## Facebook

Excess levels of nutrients in the water can be harmful to water quality, wildlife, and can even create harmful algal blooms which are dangerous for people who boat, fish, or swim in the water. The #2022EstuaryBlueprint promotes monitoring and studies of nutrients in the Estuary to prevent harm. Learn more at [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint). #waternutrients #wastewater #climatechange #globalwarming

## Twitter

Excess nutrients can be harmful to water quality, wildlife, and can even create harmful algal blooms which are dangerous for people who boat, fish, or swim in the Estuary. The #2022EstuaryBlueprint promotes monitoring and studies to #nutrients. Learn more: [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint)



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# Action 21: Emerging Contaminants

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## Instagram

Contaminants of Emerging Concern (CECs), including microplastics, have the potential to harm people and wildlife, and have not yet been adequately addressed through regulation. The #2022EstuaryBlueprint identifies the monitoring and action plans needed to protect people and wildlife from CECs. Learn more through the link in @sfestuarypartnership bio. #microplastics #contaminants

## Facebook

Contaminants of Emerging Concern (CECs), including microplastics, have the potential to harm people and wildlife, and have not yet been adequately addressed through regulation. The #2022EstuaryBlueprint identifies the monitoring and action plans needed to protect people and wildlife from CECs. Learn more here: [sfestuary.org/estuary-blueprint](https://www.sfestuary.org/estuary-blueprint/) #microplastics #contaminants

## Twitter

#Contaminants of Emerging Concern (#CECs), including #microplastics, have potential to harm people and #wildlife and have yet to be adequately regulated. The #2022EstuaryBlueprint identifies monitoring and action plans needed to address CECs. Learn more: <https://www.sfestuary.org/estuary-blueprint/>



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# Action 22: Health Risks of Contaminants

**Copy and Paste captions** →

## Instagram

Fish living in the Estuary are prone to absorbing certain contaminants that make them unsafe for human consumption. The #2022EstuaryBlueprint addresses these contaminants using a human-centric approach. Learn about it through link in @sfestuarypartnership bio.  
#watertoxins #toxicfish #resilience  
#stewardship

## Facebook

Fish living in the Estuary are prone to absorbing certain contaminants that make them unsafe for human consumption. The #2022EstuaryBlueprint addresses these contaminants using a human-centric approach. Learn about it here: [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint)  
#watertoxins #toxicfish #resilience  
#stewardship

## Twitter

[#Fish in the Estuary](#) can absorb certain contaminants that make them unsafe for human consumption. The [#2022EstuaryBlueprint](#) addresses these contaminants using a human-centric approach. Learn about it here: [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint)



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# Action 23: Trash

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### Instagram

Every year 1.36 million gallons of trash flow into the San Francisco Bay alone. Learn how the #2022EstuaryBlueprint plans to reduce trash and other marine debris prevalent in the Estuary through the link in @sfestuarypartnership bio.  
#trashcleanup #contamination  
#SanFranciscobay

### Facebook

Every year 1.36 million gallons of trash flow into the San Francisco Bay alone. Learn how the #2022EstuaryBlueprint plans to reduce trash and other marine debris prevalent in the Estuary at [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint).  
#trashcleanup #contamination  
#SanFranciscobay

### Twitter

Every year 1.36 million gallons of #trash flow into the #SanFranciscoBay alone. Learn how the #2022EstuaryBlueprint plans to reduce trash and other marine debris prevalent in the Estuary at [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint) #trashcleanup



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# Action 24: Public Access

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## Instagram

Everybody deserves access to the beautiful San Francisco Estuary. Learn how the #2022EstuaryBlueprint aims to improve public access to the spaces around the Estuary while maintaining healthy habitats for wildlife by clicking the link in @sfestuarypartnership bio.  
#publicpark #baynature  
#recreationalparks #sfestuary

## Facebook

Everybody deserves access to the beautiful San Francisco Estuary. Learn how the #2022EstuaryBlueprint aims to improve public access to the spaces around the Estuary while maintaining healthy habitats for wildlife: [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint).  
#publicpark #baynature #recreationalparks  
#sfestuary

## Twitter

Everybody deserves access to the beautiful San Francisco Estuary. Learn how the #2022EstuaryBlueprint aims to improve #public access to open spaces around the #SFEstuary while maintaining healthy habitats for wildlife: [sfestuary.org/estuary-blueprint](https://sfestuary.org/estuary-blueprint) #publicpark #baynature #parks



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# Action 25: Champion the Estuary

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## Instagram

Our ultimate goal is to collaborate with partners and the public in order to make future informed decisions with the interest of the Estuary at heart. Join us: we need YOU to champion the Estuary! Click the #2022EstuaryBlueprint link in the @sfestuarypartnership bio to learn more!  
#estuary #estuaryeducation  
#educationalcontent  
#environmentalscience #climatechange

## Facebook

Our ultimate goal is to collaborate with partners and the public in order to make future informed decisions with the interest of the Estuary at heart. Join us: we need YOU to champion the Estuary!  
<https://www.sfestuary.org/estuary-blueprint/> #estuary #estuaryeducation  
#educationalcontent  
#environmentalscience #climatechange

## Twitter

Our ultimate goal is to collaborate with partners and the public in order to make future informed decisions with the interest of the #SFEstuary at ♥. Join us: we need YOU to champion the #Estuary! #climatechange #collaboration #partnershipinaction <https://www.sfestuary.org/estuary-blueprint/>



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