



# Potential Solutions to Funding Obstacles for Sustainable Streets

Bay Area Stormwater  
Management Agencies Association

B A S M A A



Bay Area  
Stormwater Management  
Agencies Association

Regional Roundtable  
March 28, 2017

# Outline

- Integration is key
- Modify eligibility criteria
- Coordinate match requirements
- Coordinate regarding funding cycles
- Advertise maximum grant periods
- Broaden scoring criteria
- Coordinate on grant administration



Source: Wikimedia Commons (Author Author  
Rodrigo Moraes)

# Integration is Key

- Siloed approach to funding is fundamental obstacle
- Can more grants fund both active transportation AND green infrastructure?
- If not, there are other integrated approaches



# Modify Eligibility Criteria - Programmatic

- **Obstacle - Transportation grants don't allow green infrastructure**
- **Solution - Modify eligibility criteria**
  - Prioritize or provide points for green infrastructure
  - Consider integrating funding sources for single distribution



# Modify Eligibility Criteria - Programmatic

- **Obstacle - Urban greening grants don't allow transportation facilities**
- **Solution - Modify eligibility criteria**
  - Prioritize or provide points for active transportation
  - Consider integrating funding sources for single distribution



# Modify Eligibility Criteria - Programmatic

- **Obstacle - One grant may not cover all project phases**
- **Solution - Modify eligibility criteria**
  - Allow flexibility in grants for all necessary activities and complex projects



# Modify Eligibility Criteria - Legislative

- **Obstacle - Transportation grants don't allow green infrastructure; urban greening grants don't allow transportation facilities**
- **Solution - Modify eligibility criteria**
  - Look at what is needed for legislative fixes



# Coordinate Match Requirements – Programmatic

- **Obstacle - Restrictions on source of matching funds (federal, state) or project elements funded by the match**
- **Solution - Coordinate match requirements among funding agencies**
  - Agencies jointly establish match
  - Resource agencies establish standard local match similar to transportation grants





# Coordinate Match Requirements – Legislative

- **Obstacle - Restrictions on source of matching funds (federal, state) or project elements funded by the match**
- **Solution - Coordinate match requirements among funding agencies**
  - Look at what is needed for legislative fixes



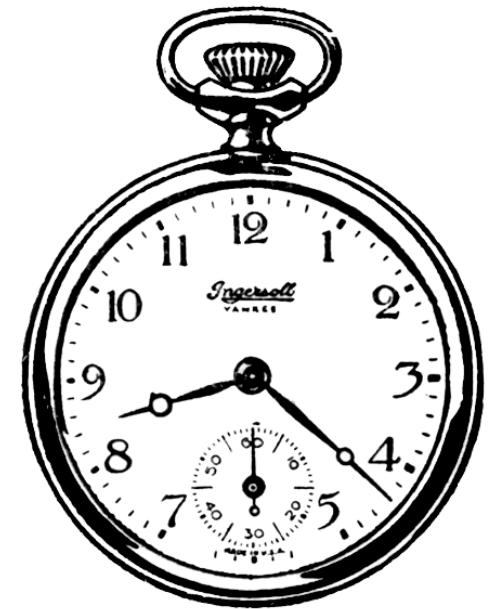
# Coordinate Regarding Funding Cycles

- **Obstacle - Funding cycles are not coordinated**
- **Solution - Coordinate regarding funding cycles**
  - Database of grants and upcoming solicitations, including funding source, match requirements, etc.
  - Coordinate among agencies to time the release of solicitations



# Advertise Maximum Grant Periods

- **Obstacle - Ability to obtain grant extensions not described in solicitations**
- **Solution - Advertise maximum grant periods**
  - Include in the solicitation a description of extensions that may be available



# Broaden Scoring Criteria

- **Obstacle - Transportation grants look at the most cost-effective solution to provide the transportation benefit**
- **Solution - Broaden scoring criteria**  
Prioritize green infrastructure, allowing alternative project designs that provide more benefits than just transportation



# Coordinate on Grant Application Process

- **Obstacle - Cost of resources to apply for multiple, often complex grants**
- **Solution - Coordinate on grant application process**
  - Standardization of urban greening solicitations to the extent possible
  - Consider integrating funding across agencies and sectors – allowing for one application



# Coordinate Joint Reporting

- **Obstacle - Separate record-keeping and reporting for each grant**
- **Solution - Coordinate joint reporting**
  - Funding agencies would coordinate to allow joint reporting



# Roundtable Discussion

Funding Obstacles	Corresponding Potential Solutions
Key Overall Obstacle – Siloed approach	Key Overall Solution – Integration
Ineligible Costs – Project Type/ Activities	Modify Criteria – Programmatic/ Legislative
Match Requirements for Multiple Grants	Coordinate Match Policies
Funding Cycles Not Coordinated	Coordinate Regarding Funding Cycles
Grant Periods May Not Align	Advertise Maximum Grant Periods
Scoring of Cost Effectiveness	Broaden Scoring Criteria
Grant Administration – Applications	Coordinate on Grant Application Process
Grant Administration – Tracking	Coordinate Joint Reporting

