



## SAN FRANCISCO ESTUARY PARTNERSHIP

### 2014-2016 CCMP Revision

#### Framework for Revised CCMP

The revised CCMP will follow the basic structure below, as agreed upon by the CCMP Steering Committee and the SFEP Implementation Committee.

##### **Goals:**

Aspirational statements based on a 35 year vision (2050). Ambitious yet also realistic.

##### **Objectives:**

Specific statements detailing a desired accomplishment or outcome that makes progress towards achieving one or more goals. Objectives are outcome-oriented, measurable with specified performance criteria, specific, practical.

##### **Actions:**

Set of tasks (i.e., a strategy) to reach one or more objectives. Actions include identified owners and are achievable within 5 years.