



## July 20-24, 2009 - Los Angeles, CA

Join us at NCER '09 for five days of presentations in six program tracks, workshops, poster sessions, field trips and coffee-house discussions dedicated to current topics in ecosystem restoration.

We'll explore the roles of policy, planning and science in establishing goals and performance expectations for achieving successful and sustainable ecosystem restoration.

### Technical sessions will focus on six primary themes:

- Ecosystem Restoration at the Watershed Scale
- New Planning Approaches to Achieving Restoration
- Science and Engineering Integration
- Linking Monitoring Results with Management Decisions
- Urban Ecosystem Restoration
- Ecosystem Goods and Services

### **Consider SOME of the powerful benefits of NCER '09 when pitching attendance to your supervisor...**

- Your colleagues, and even your competitors, will be there. By joining them, you'll learn from your peers and keep the playing field even.
- When you meet face-to-face with others working on similar projects, you'll build more interactive, cooperative relationships and greater savings.
- In just a few days you'll get months worth of valuable technical training, education and networking. Piecing together an equivalent experience would keep you out of the office much longer and cost much more.
- Your whole team will benefit from the tips and expert knowledge you gather at NCER '09. And if you're new to the industry, NCER '09 is the best way to make connections to help you be more effective in your position.
- While it may seem counterintuitive to spend more money on advertising and marketing with so many people and organizations cutting back on expenses, NCER '09 is a great opportunity to build your brand, expand your presence and gain market share. **People will still be buying goods and services and they will buy from those who they trust and see in the marketplace.**

FOR MORE INFORMATION, VISIT OUR WEB SITE AT:

[www.conference.ifas.ufl.edu/NCER2009](http://www.conference.ifas.ufl.edu/NCER2009)

### OR CONTACT:

Ms. Beth Miller-Tipton, CMP - EMAIL: [bmt@ufl.edu](mailto:bmt@ufl.edu)  
NCER '09 Conference Coordinator  
University of Florida/IFAS, Office of Conferences & Institutes



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- While it may seem counterintuitive to spend more money on advertising and marketing in today's economy, NCER '09 is a great opportunity to build your brand, expand your presence and gain market share. **People will still be buying goods and services from those they trust and see in the marketplace.**

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